

POUYAN TABASINEJAD

Schulich School of Business
York University
Toronto, ON, Canada
Email: ptabasi@yorku.ca
Website: www.pouyantabasi.com

RESEARCH INTERESTS

Non-Market Strategies; Corporate Political Activity; Institutional Theory; Platform Organizing; Entrepreneurship; Business and Society; Sustainability; Diversity, Equity, and Inclusion

My research concerns business government relations from both firms' and societal perspectives. In my dissertation, I study corporate political activity (CPA) to understand 1) how policy maker motivations shape the CPA process and firm outcomes, 2) how the temporal and relational aspects of firm-policy maker interactions shape CPA success, and 3) how CPA impacts the ability of polities to manage disaster situations. In the first chapter of my dissertation (Revise & Resubmit at AMR), I present a new theoretical model which incorporates policy maker motivations to extend CPA theory beyond the conception of CPA as a political market. In the second chapter of my dissertation, I conduct an empirical study of how the temporal and relational aspects of firms' interactions with government in the years before the COVID-19 pandemic impacted their ability to weather the pandemic. In the third chapter of my dissertation (Under Review at AMJ), I conduct an empirical examination of how the 50 states of the USA fared during the COVID-19 pandemic according to the legality of corporate political donations, focusing on the health outcomes of racially and economically marginalized groups. Beyond the topics covered in my dissertation, I have worked on projects on entrepreneurial firms' relationships with government, digital platform organising, and how firms navigate the field of international relations.

EDUCATION

<i>Ph.D. in Administration, Strategic Management</i> Schulich School of Business, York University: Toronto, Ontario, Canada	2023 (Expected)
<i>Master of Arts (MA), Immigration and Settlement Studies (Research Focus: Immigrant Entrepreneurship)</i> Ryerson University: Toronto, Ontario, Canada	2016
<i>Master of Arts (MA), History</i> University of Toronto: Toronto, Ontario, Canada	2013
<i>Bachelor of Arts (BA), History</i> University of Toronto: Toronto, Ontario, Canada	2012

UNDER REVIEW

Tabasinejad, P., Deutsch, Y., [Corporate Political Activity Beyond the Political Market View] (Revise and Resubmit, *Academy of Management Review*)

Tabasinejad, P., Deutsch, Y., [Societal Impact of Corporate Political Activity on Disadvantaged Populations] (Under Review, *Academy of Management Journal*)

WORKING PAPERS

Tabasinejad, P., Madhok, A., An Institutional Governance Perspective on Platform Strategy and Competition. (Conceptual Paper: Targeted for submission to *Strategic Management Journal*)

CONFERENCE PRESENTATIONS

Tabasinejad, P., Madhok, A., An Institutional Governance Perspective on Platform Strategy and Competition. *Academy of Management Conference, Boston, MA, USA, 2019.*

Tabasinejad, P., Madhok, A., An Institutional Governance Perspective on Platform Strategy and Competition. *Strategic Management Society Annual Conference, Minneapolis, MN, USA, 2019.*

SELECTED WORKS IN PROGRESS

Tabasinejad, P., Deutsch, Y., The Role of Long-Term Relationships in Corporate Political Activity (CPA) Success (Empirical Paper: Under theoretical development; data collection complete)

Tabasinejad, P., Getting in on the Ground Floor: Entrepreneurial Political Activity in Nascent Industries (Empirical Paper: Exploratory interviews complete)

Tabasinejad, P., A Fractured Literature: A Bibliometric Analysis of the Corporate Political Activity Field (Review Paper: Data collection and analysis complete)

Tabasinejad, P., Influencing Governments at War: Corporate Political Activity and International Relations (Conceptual Paper: Under theoretical development)

RESEARCH METHODS

Methodical areas of interest: Statistical Inference, Non-Parametric Tests, Panel Analysis, Bibliometric Mapping

TEACHING EXPERIENCE

INTL 3000: Strategic Management for International Business (capstone course)	Fall 2022
Schulich School of Business: Toronto, Ontario, Canada	
Instructor, Evaluation: 6.5/7	

SERVICE

President, Schulich PhD Association	2019-2021
Reviewer, Academy of Management Annual Conference	2019

PROFESSIONAL SOCIETIES

The Academy of Management's Strategic Management Division

The Academy of Management's Social Issues in Management Theory Division

The Strategic Management Society

SELECTED PROFESSIONAL AND VOLUNTEER EXPERIENCE

Iranian Canadian Congress: Toronto, ON, Canada

Policy Chair/ Vice President

2016-2021

New Democratic Party: Toronto, ON, Canada

Federal Election Candidate/ Provincial Executive

2015-2020

GRANTS, FELLOWSHIPS, AND AWARDS

2020 Ontario Graduate Scholarship (\$15,000 CAD)

2018 Ontario Graduate Scholarship (\$15,000 CAD)

SKILLS

- Software: R, RStudio, STATA (Basic), Microsoft Office
- Methods: Cross-Sectional Analysis, Panel data analysis, Bibliometric analysis, Conceptual
- Languages: English (Native), French (Basic)

REFERENCES

Yuval Deutsch

Professor of Entrepreneurship and Strategic Management

Schulich School of Business

York University

Email: ydeutsch@schulich.yorku.ca

Preet Aulakh

Professor of Strategy and International Business & Pierre Lassonde Chair in International Business

Schulich School of Business

York University

Email: paulakh@schulich.yorku.ca

Burkard Eberlein

Professor of Public Policy and Sustainability

Schulich School of Business

York University

Email: beberlein@schulich.yorku.ca